



# CORE FESTIVAL

EVENT  
GUIDE



**07.11.24**

[MANCHESTERTECHFESTIVAL.CO.UK](https://manchestertechfestival.co.uk)



















# AGENDA

## DAY 2 AM

### MAIN STAGE

### STAGE TWO

### STAGE THREE

08:00 AM	Registration		
08:45 AM	All Guests take seats in the Main Stage		
09:15 AM	<p>Welcome to Manchester Tech Festival</p>  <p><b>Amy Newton</b> Festival Director</p>		
09:30 AM	<p>GenAI in the enterprise</p>  <p><b>Peter Petrovics</b> Equal Experts</p>		<p>Zero to Production Serverless</p>  <p><b>Martyn Kilbryde</b> Chemist4U</p>
10:00 AM	<p>1% better everyday v's perfection someday</p>  <p><b>Scott Manson</b> Cisco</p>	<p>Social mobility can solve our skills shortages</p>  <p><b>Nicki Clegg</b> Performance Coach &amp; CTO</p>	<p>You're great at what you do, but no one knows</p>  <p><b>Adetolani Eko</b> Evaluagent</p>
10:30 AM	Break		
11:00 AM	<p>The 7 Deadly Sins of Tech Management</p>  <p><b>James Heggs</b> Counter</p>	<p>Talk from Lloyds Banking Group</p>  <p><b>George Shilton</b> Lloyds Banking Group</p>	<p>Securing Our Digital World with Responsible GenAI</p>  <p><b>Tasha Moorhouse</b> Business Growth Hub</p>
11:30 AM	<p>The rise of agents - from automated to intelligent</p>  <p><b>Ella Ovenden</b> IBM</p>  <p><b>Sebastian Weir</b> IBM</p>	<p>Balancing People, Process, and Performance in Tech</p>  <p><b>Masha Zakharova</b> Spark Foundry</p>  <p><b>Nik Walker</b> Co-op</p>	<p>Real Advice on the Startup to Scaleup Journey</p>  <p><b>Ben Armstrong</b> Cytic</p>  <p><b>Alison Magee-Barker</b> AJ Lakes Training Academy Ltd</p>
12:00 PM	<p>Lightening Talks</p>	 <p><b>Sophie Valentine</b> NeurotechX</p>  <p><b>Chris Monticolombi</b> WeShape</p>	 <p><b>Amanda Allan</b> Barclays Eagle Labs</p>
12:15 PM	Lunch		











# AGENDA

## DAY 2 PM

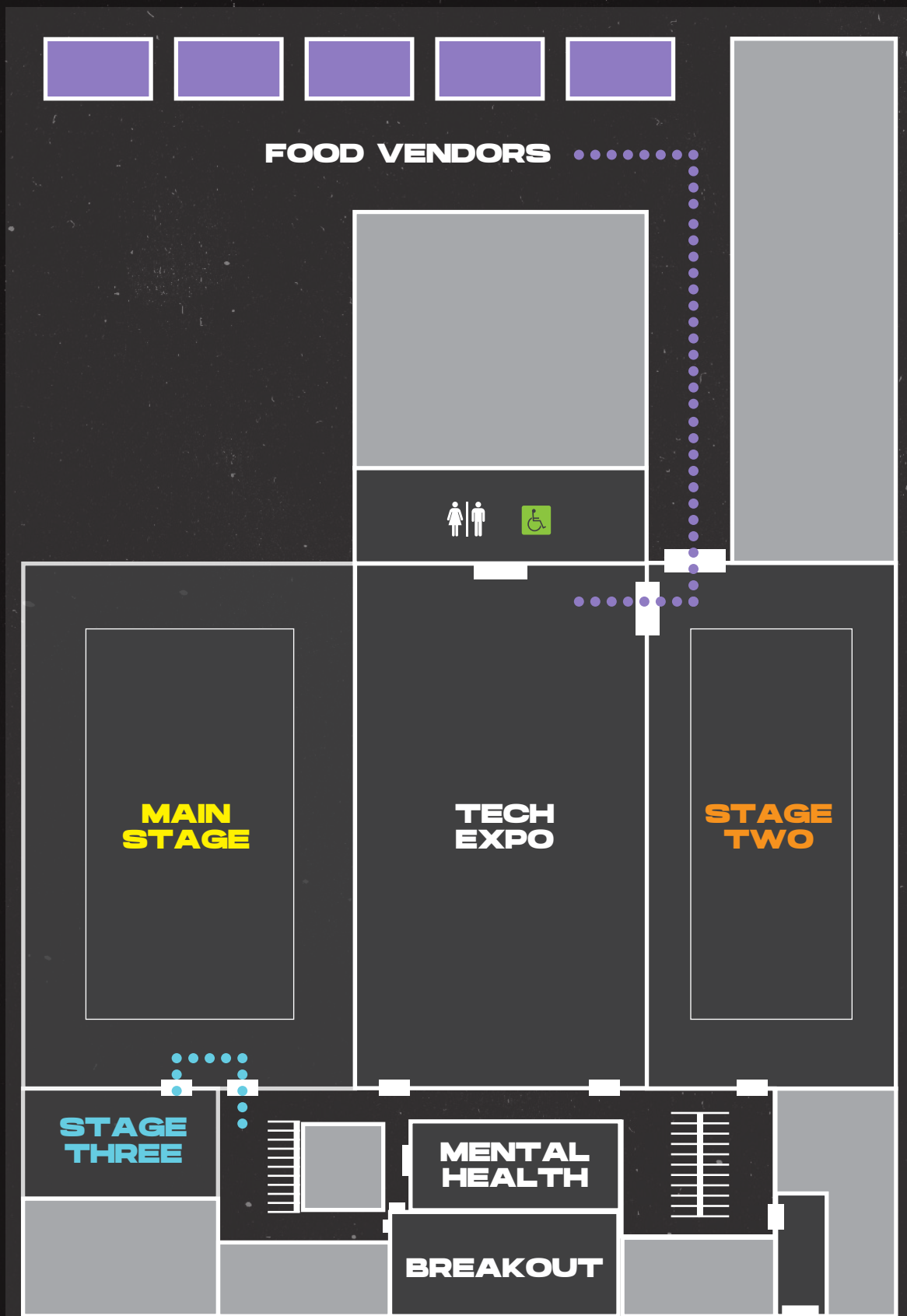
### MAIN STAGE

### STAGE TWO

### STAGE THREE

01:15 PM	Charity Talk: Community Computers		
01:30 PM	<b>Unlocking Gold with Customer Experience: Maps to Money</b>  <b>Jess Sherratt</b> EM Code  <b>Colin Preston</b> EM Code	<b>Regulation and Innovation</b>  <b>Kate Davies</b> Ofcom	<b>Cross continent learnings on the startup and fundraising journey</b>  <b>Alice Pickersgill</b> Manchester Digital  <b>Ash Rust</b> Sterling Road
02:00 PM	Break	Break	
02:15 PM	<b>Unlocking the power of generative AI</b>  <b>Fernando Lucini</b> Accenture	<b>MTF Unconference</b> <p>Heard of 99 second talks? Well, now is your chance to go one step further and deliver a 15 minute 'on the spot' talk at MTF's new 'unconference'. A what? That's right, an unconference!</p> <p>Manchester Tech Festival's core aim is to bring the Manchester tech community together, delivering conferences and events for our community. This year, we want to go one step further and give our incredible community the opportunity to deliver their own 15 minute talk on stage.</p> <p>How does it work? It's simple! Anytime between 9am and 11am we welcome you to notify the check in desk that you would like to deliver a talk. Give them your name, talk topic, and a contact number. Between 11am and 12pm, we'll pick out enough talks to fill the afternoon and then contact those who are successful with a time slot. Meet us at Stage 2 for your time slot and deliver your talk! No Slides, No Prep – just you, a microphone, your passion, and an audience of the best techies around cheering you on!</p>	<b>Lightening Talks</b> Take to the MTF Stage and have your 99 seconds of fame
02:45 PM	Break		<b>Closing Remarks</b>
03:00 PM	<b>AI in the Public Sector</b>  <b>Greg Headley</b> Informed Solutions		
03:30 PM	<b>Shared Vision, Stronger Results</b>  <b>Suzanne Ellison</b> Lloyds Banking Group  <b>Head of Engineering</b> Lloyds Banking Group		
04:00 PM	<b>The Manchester 80 Campaign</b>  <b>Amy Newton</b> Manchester Tech Festival Founder	<b>TRIGGER WARNING</b> <b>Mention of DV</b>	
04:15 PM	Lightening Talks & Closing Remarks	Closing Remarks	
04:30 PM	After Party - Abel Heywood, 38 Turner St, Manchester M4 1DZ		

# VENUE MAP



Closed to Public



Access to Stage Three Through Main Stage



Access to Food Vendors via Stage Two

# TECH EXHIBITION

